

**AIAMC/PARTNER WEBINAR SERIES  
2020**

<p><b>September 17<sup>th</sup></b> <b>1:00-2:00 pm EDT</b></p>	<p><b><i>Virtual Recruiting: LAK Group and American Association of Colleges of Osteopathic Medicine (AACOM)</i></b>  <i>Mike Grubich, Managing Partner, LAK Group</i>  <i>Tom Mohr, DO, dean, Idaho College of Osteopathic Medicine and President, Assembly of Osteopathic Graduate Medical Educators – AACOM</i>  <i>Jill Patton, DO, Internal Medicine Residency Program Director, Advocate Lutheran General Hospital - AIAMC</i>  <i>Shelley A. Smith, MBA, ACC, Senior Consultant, Executive Coach, LAK Group</i></p>
	<p>Description: This webinar will provide you with tips to enhance and optimize your virtual interviewing strategies, with a focus on outcomes. We will discuss common mistakes to avoid, as well as how to stage your home office, tips for creating a dynamic screen presence, and how to engage your audience.</p>
<p><b>October 15<sup>th</sup></b> <b>1:00-2:00 pm EDT</b></p>	<p><b>Maximizing Open Discoverability &amp; Impact for Health &amp; Medical Sciences Research: Elsevier/Digital Commons with AIAMC member Baptist Health South Florida</b>  <i>Manisha Wolak, Head of Sales North America, Elsevier/Digital Commons</i>  <i>Davica Samsunder, MLIS, AHIP Director, Library &amp; Research Support, Baptist Health South Florida</i></p>
	<p>Davica Samsunder, from AIAMC-member organization Baptist Health South Florida, will demonstrate how the Medical Library actively supports the organization’s mission of research discovery and impact via its repository, <a href="#">Scholarly Commons</a>. Davica will share two success stories as examples. In her first example, the library team supported residents in the GME section of the Pharmacy program to upload their publications to the IR. These papers generated over 3,000 downloads from 93 countries and 400 institutions. Davica’s second success story highlights the <i>Nursing &amp; Health Sciences Research Journal</i>, a peer-reviewed publication featuring research, evidence-based practice projects, performance improvement, case studies, literature reviews and letters to the Editor. Having launched in 2018 and published 18 papers, the journal has quickly gained a global audience with over 7,000 downloads and is indexed in both CINHAL and DOAJ.</p> <p>The backbone of Baptist Health’s Scholarly Commons is Digital Commons, a cloud-hosted repository platform with professional-grade journal publishing tools and built for discovery on the open web. Manisha Wolak from the Digital Commons team will share an overview of the platform’s reporting features, including on-demand readership statistics, interactive download maps, and PlumX Metrics integration that let you know exactly where your health system’s scholarship is having the greatest impact in real-time.</p>

<p><b>November 19<sup>th</sup></b>  <b>1:00-2:00 pm ET</b></p>	<p><b>Remote Teams: LAK Group</b>  <i>Mike Grubich, Managing Partner, LAK Group</i>  <i>Shelley A. Smith, MBA, ACC, Senior Consultant, Executive Coach, LAK Group</i></p>
	<p>As organizations continue to embrace digital tools to enhance collaboration and efficiencies, ensure you and your team have the critical strategies in place to thrive in these uncertain times. We will share new perspectives, tools, and tips to staying positive and productive in your day-to-day. This virtual workshop is focused on tips for effectively managing a balance of local and remote workforce. Topics to include:</p> <ul style="list-style-type: none"> <li>• Avoiding virtual micromanagement</li> <li>• Making virtual teams work</li> <li>• Managing time, schedules, and productivity</li> <li>• Setting priorities and expectations</li> </ul>
<p><b>December 3<sup>rd</sup></b>  <b>1:00–2:00 pm ET</b></p>	<p><b>What Does it Mean to be an AMC Anymore?</b>  <i>Leah Gassett, Principal, ECG Management Consultants</i>  <i>Chris Collins, Principal, ECG Management Consultants</i></p>
	<p>AMCs emerged in the early 20<sup>th</sup> century and came into their own after World War II as a result of post-war policies that expanded medical schools coupled with public investment that fueled the initial wave of AMC development and growth. A combination of market forces in healthcare, including consolidation, the shortage of specialists and consumerism over the past decade has dramatically altered the identity and DNA of what it means to be an “AMC” and the overall trajectory of academic medicine. This webinar will explore the emergence of modern AMCs and academic health systems (AHS), how the hospital/health system and medical school relate to one another, and their future impact on medical education, health-related research, and patient care.</p>